



Glass Focus
Awards 2020



British Glass

How to enter

The winners of the Glass Focus Awards 2020 be announced as part of a virtual presentation on 12 November 2020.

This year's categories are:

- Design of the year – container
- Design of the year – flat
- Innovative solution
- Health and safety action
- Sustainable practice
- Rising Star
- Strengthening business through people
- Marketing impact

The awards are open to members and non-members of British Glass and you can enter multiple categories, submit more than one entry in any category, and may enter the same initiative for more than one category.

In addition to these categories – all British Glass members entering any category will be put forward for the title of British Glass *Company of the year*.

Entries will be judged by a panel of industry experts against the criteria for that category – so make sure you read them carefully (see below). Entries should focus on work and initiatives taking place since last year's awards closed – so between September 2019 and September 2020.

You must submit your entry via the Glass Focus 2020 entry form and it should include:

- a statement of not more than 800 words – clearly stating which category you are entering under and how your initiative meets the criteria for that category
- a summary of your entry of not more than 100 words.

You may also submit physical examples, pictures, video, web links and supporting documents with your entry. But remember the judges' time will be limited and must be shared fairly across entrants – so the more succinctly you can tell your story, the better for you.

The deadline for this year's entries is noon on Wednesday 23 September 2020. Please submit your entry form by email to glassfocus@britglass.co.uk and start the subject line with 2020 Awards entry.

Please send any physical examples FOA Meg Grattidge, British Glass, 9 Churchill Way, Sheffield, S35 2PY.

Please also read the full judging criteria and terms and conditions below.

Judging criteria

Design of the year – container

In form and function – glass is an amazing material to work with. We are looking for a product or solution from the food and drink, flaconnage or pharmaceutical sector that uses the properties of glass to meet a customer’s or market’s needs. We will be looking for evidence of entrants combining skills, know-how and creativity to get the best from glass. Entries in this category should include:

- an explanation of how this design especially meets the specified need
- information about the design process and choice of glass
- any special treatment of the material(s) to make this design work in practice
- why the end-product is noteworthy
- details of the product’s quantitative and/or qualitative benefits.

(As well as products that have been fully realised, products only developed to concept stage may also be entered into this category. Such entries should provide evidence that the design can be successfully produced.)

Design of the year – flat

Glass is one of the most remarkable building materials in the world. We are looking for a product, architectural design or solution that uses the properties of glass to meet a customer’s or market’s needs. We will be looking for evidence of entrants combining skills, know-how and creativity to get the best from glass. Entries in this category should include:

- an explanation of how this design especially meets the specified need
- information about the design process and choice of glass
- any special treatment of the material(s) to make this design work in practice
- why the end product is noteworthy
- details of the product’s quantitative and/or qualitative benefits.

(As well as products that have been fully realised, products only developed to concept stage may also be entered into this category. Such entries should provide evidence that the design can be successfully produced.)

Innovative solution

This award will recognise an innovation in product, process or system connected to the use or manufacture of glass. Entrants should demonstrate a tangible and significant contribution made by the innovation – such as (but not limited to) new ways to exploit or work with glass to solve significant challenges; access to new/larger markets for a glass-based product; improved performance/efficiency; increase in productivity or cost savings. Entries in this category should detail:

- background and strategy for this activity
- details of how/why it is innovative
- evidence of importance and impact
- information about any further application.

(Innovative solution entries do not have to be in commercial use/full-scale application. However, concepts still in development should explain and evidence that the results to date indicate probable significant impact.)

Health and safety action

The glass sector's productivity and success rests on its employees – so protecting their health, safety and wellbeing is paramount. This award will recognise a company that has demonstrated aspirational management of health and safety. Entries for this award should feature a new or improved technique, programme of upgrades, research activity or initiative that has demonstrably improved the safety, health or wellbeing of its staff (and other directly affected parties if applicable). Entries should detail:

- a description of the initiative itself and how it came about
- the issue/risk addressed
- which staff (roles) have been involved and how
- details of the change that it has brought about
- before and after data if applicable.

Sustainable practice

In this category we are looking for practical examples of glass sector organisations achieving environmental improvement by taking action to manage materials, energy, emissions or waste. Entrants should demonstrate how the initiative has contributed to productivity, efficiency or competitiveness while delivering environmental benefits. Entries in this category should include:

- an overview of the issue(s) addressed and evidence of need
- assessment of the outcomes and impact
- information about further application/extension or next steps.

Rising Star

This award is open to any individual under the age of 30 engaged in a formal apprenticeship or graduate/training programme within the glass industry.

The judges will be looking for a winner who has shown great achievement, contribution to the organisation and continuing development during their time with the company. Entries in this category should include:

- name, age and place of work of the individual
- a brief description of their role
- details of education, apprenticeship or training programme.
- examples from their work that show their achievements, development and impact in the business.

Strengthening business through people

To remain competitive and progressive the glass industry and its supply chain needs a workforce that's equipped with the right technical, commercial, management and leadership skills. This award will recognise those who are going the extra mile to ensure our industry's future competitiveness by

supporting the development and diversity of its talent pipeline. We hope to hear from organisations that have developed innovative recruitment, training or development activities. Entries in this category should include:

- an explanation of the business challenge addressed
- details of the specific activity including the job roles it focused on, number of staff involved and how it was implemented
- quantitative/qualitative assessment of the outcomes and impact
- plans for further application/extension or next steps.

Marketing impact

This award will recognise an exceptional marketing campaign in the field of glass or glass recycling. And could include services or product promotion, corporate advertising or a local authority awareness campaign. Entries in this category should include:

- Background, key messages and target audience of the campaign
- Video, images and other visual content developed
- Outcomes and impact.
- Plans for follow up campaigns or actions.

Company of the year

All British Glass members entering any category will be put forward for the title of British Glass Company of the year.

The company of the year will be awarded to a British Glass member based on their award entries, engagement in British glass activities and committees, attendance of British Glass events and overall impact of the company of the glass industry and its reputation.

Terms and conditions

By entering for an award entrants will be deemed to have accepted the terms and conditions and to have agreed to be bound by them.

Publicity

- Entrant organisations agree to their name being published in connection with the competition and agree that British Glass and its partners may disclose this information in their publicity online and in print, via any media.
- Images submitted as part of entries, including photos, document covers, web pages etc may be used in connection with the awards presentation event and promotion (except where clearly marked CONFIDENTIAL – see below) and should be free from copyright or other restrictions on reproduction.
- Entrants and winners should be willing to cooperate in promotion activity and PR surrounding the awards, including but not limited to providing spokesperson(s) to give quotes and be photographed before, during and after the awards event.

Data Protection

Data collected with entries will be stored in line with the British Glass privacy policy, which can be found on our website.

Confidentiality

We recognise that some information submitted as part of entries may be of a sensitive or confidential nature. British Glass undertakes to try to ensure that, where information is indicated to be confidential, it is not disclosed beyond the judging panel and British Glass staff administering the awards. Please ensure any sections of your entry which are confidential are clearly marked as such.

Judging

- All entries will be anonymised before reaching the judges.
- One winner will be chosen in each category. The decision of the judging panel is final, and no correspondence will be entered into.
- The judges reserve the right to move an entry from one category to another.
- The winners will be announced at the virtual presentation on Thursday 12 November 2020 at 4.30pm (GMT). No information regarding the winners will be given out prior to the event.
- Winners will also be displayed on the British Glass website and reported via a range of third party publications and websites.

If you have any questions about submitting an entry, or about the Glass Focus 2019 event, please email glassfocus@britglass.co.uk